

Australia Broadcaster Deadlines

Christmas and New Year 2021



Peach

Peach's delivery platforms, Peach and Peach Classic, are operational 24 hours a day, 7 days a week, all year round.

Peach's Customer Success team can be reached via:

- Chat (once logged in) - www.peach.me
- Email - support.anz@peach.me
- Phone - 1300 664 882 (within Australia only)

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEDT. Adjust for timezones as follows:

ACDT - South Australia and Broken Hill (NSW):	deduct 0.5 hour
AEST - Queensland:	deduct 1.0 hour
ACST - Northern Territory:	deduct 1.5 hours
AWTS - Western Australia:	deduct 3.0 hours

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
19 (Dec)	20	21	22	23	24	25 Christmas Day
26 Boxing Day	27 Christmas Day Holiday	28 Boxing Day Holiday	29	30	31	01 (Jan) New Year's Day
02	03 New Year's Day Holiday	04	05	06	07	08

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ClearAds

Business Hours

- 20-23 December – Normal business hours
- 24 December (Christmas Eve) – Closed from 12pm
- 25-28 December – Closed for business
- 29-31 December – Services available by special request by contacting hello@clearads.com.au by 12pm 24 December
- 1-3 January 2021 – Closed for business
- 4 January 2021 – Re-open for business as usual

Cut off times for Fast Track services

Priority (24-hour turnaround): 9:00am Thursday 23 December

Red Hot (3-hour turnaround): 9:00am Friday 24 December

Express (1-hour turnaround): 11:00am Friday 24 December

Pronto (30min turnaround): 11:30am Friday 24 December

Seven

Keying Instructions, Material Delivery & Clearads details

Instructions for airtime appearing **W/c 05/12/21** are required by 1700 Tue 30/11/21

Instructions for airtime appearing **W/c 12/12/21** are required by 1700 Tue 30/11/21

Instructions for airtime appearing **W/c 19/12/21** are required by 1700 Tue 07/12/21

Instructions for airtime appearing **W/c 26/12/21** are required by 1700 Tue 07/12/21

Instructions for airtime appearing **W/c 02/01/22** are required by 1700 Tue 21/12/21

Material On Hand/Available for TX

Airtime appearing **W/c 05/12/21** required by 1700 Wed 01/12/21

Airtime appearing **W/c 12/12/21** required by 1700 Wed 08/12/21

Airtime appearing **W/c 19/12/21** required by 1700 Wed 15/12/21

Airtime appearing **W/c 26/12/21** required by 1700 Wed 15/12/21

Airtime appearing **W/c 02/01/22** required by 1700 Wed 22/12/21

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Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval
W/c 05/12/21	Sun 05/12/21	5pm Wed 01/12/21	2pm Fri 03/12/21
	Mon 06/12/21		
	Tue 07/12/21		
	Wed 08/12/21		
	Thu 09/12/21		
	Fri 10/12/21		
	Sat 11/12/21		
W/c 12/12/21	Sun 12/12/21	5pm Wed 08/12/21	2pm Thu 09/12/21
	Mon 13/12/21		
	Tue 14/12/21		
	Wed 15/12/21		2pm Mon 13/12/21
	Thu 16/12/21		
	Fri 17/12/21		
	Sat 18/12/21		
W/c 19/12/21 (Close down weeks)	Sun 19/12/21	5pm Wed 15/12/21	2pm Thu 16/12/21
	Mon 20/12/21		
	Tue 21/12/21		
	Wed 22/12/21		2pm Mon 20/12/21
	Thu 23/12/21		
	Fri 24/12/21		
	Sat 25/12/21		
W/c 26/12/21 (Close down weeks)	Sun 26/12/21	5pm Wed 15/12/21	2pm Thu 23/12/21
	Mon 27/12/21		
	Tue 28/12/21		
	Wed 29/12/21		
	Thu 30/12/21		
	Fri 31/12/21		
	Sat 01/01/22		
W/c 05/12/21	Sun 02/01/22	5pm Wed 15/12/21	2pm Fri 03/12/21
	Mon 03/01/22		
	Tue 04/01/22		
	Wed 05/01/22		2pm Wed 05/12/21
	Thu 06/01/22		
	Fri 07/01/22		2pm Thu 06/12/21
	Sat 08/01/22		2pm Fri 07/12/21

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Ten (10, 10Bold, 10Peach, 10Shake)

Week Commencing	Material Instructions	ClearAds Approved & Booked via Peach
Sun 12/12/2021	Wed 08/12/2021	Thu 09/12/2021
Sun 19/12/2021	Wed 15/12/2021	Thu 16/12/2021
Sun 26/12/2021	Wed 15/12/2021	Thu 16/12/2021
Sun 02/01/2022	Wed 15/12/2021	Thu 16/12/2021
Sun 09/01/2022	Wed 15/12/2021	Thu 16/12/2021

*TVCs must be ClearAd approved and booked on servers (if not delivered) - otherwise a D&C will be actioned

Ten (Viacom - MTV, Nickelodeon, Nick Jr)

Week Commencing	Material Instructions	Viacom Approved & Booked via Peach
Sun 12/12/2021	Wed 08/12/2021	Thu 09/12/2021
Sun 19/12/2021	Wed 15/12/2021	Thu 16/12/2021
Sun 26/12/2021	Wed 15/12/2021	Thu 16/12/2021
Sun 02/01/2022	Wed 15/12/2021	Thu 16/12/2021
Sun 09/01/2022	Wed 15/12/2021	Thu 16/12/2021

*TVCs for Nickelodeon & Nick Jr are to be approved before airing

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SBS

For TX W/c	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
28/11/21	5pm Wed 24/11/21	5pm Thu 25/11/21	5pm Thu 25/11/21	12pm Fri 26/11/21
05/12/21	5pm Wed 01/12/21	5pm Thu 02/12/21	5pm Thu 02/12/21	12pm Fri 03/12/21
13/12/21	5pm Wed 08/12/21	5pm Thu 09/12/21	5pm Thu 09/12/21	12pm Fri 10/12/21

then daily

Date	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
19-20/11/21	5pm Wed 15/12/21	5pm Thu 16/12/21	5pm Thu 16/12/21	12pm Fri 17/11/21
21/12/21	5pm Thu 16/12/21	5pm Fri 17/12/21	5pm Fri 17/12/21	12pm Mon 20/12/21
22/12/21	5pm Fri 17/12/21	5pm Mon 20/12/21	5pm Mon 20/12/21	12pm Tue 21/12/21
23-24/12/21	5pm Mon 20/12/21	5pm Tue 21/12/21	5pm Tue 21/12/21	12pm Wed 22/12/21
25-26/12/21	5pm Tue 21/12/21	5pm Wed 22/12/21	5pm Wed 22/12/21	12pm Thu 23/12/21
27-29/12/21	5pm Wed 22/12/21	5pm Thu 23/12/21	5pm Thu 23/12/21	12pm Fri 24/12/21
30-31/12/21	5pm Thu 23/12/21	12pm Fri 24/12/21	12pm Fri 24/12/21	COB Fri 24/12/21
01-02/01/22	5pm Wed 29/12/21	12pm Thu 30/12/21	12pm Thu 30/12/21	3pm Thu 30/12/21
03-04/01/22	5pm Thu 30/12/21	12pm Fri 31/12/21	12pm Fri 31/12/21	3pm Fri 31/12/21
05-06/01/22	5pm Thu 30/12/21	12pm Fri 31/12/21	3pm Fri 31/12/21	12pm Tue 04/01/22

Imparja

TX Schedule	Material Deadline	Dub & ClearAd Deadline
Fri 24/12/21	11:30am Mon 20/12/21	5:30pm Mon 20/12/21
Sat 25/12/21	11:30am Mon 20/12/21	5:30pm Mon 20/12/21
Sun 26/12/21	11:30am Mon 20/12/21	5:30pm Mon 20/12/21
Mon 27/12/21	11:30am Tue 21/12/21	5:30pm Tue 21/12/21
Tue 28/12/21	11:30am Tue 21/12/21	5:30pm Tue 21/12/21
Wed 29/12/21	11:30am Wed 22/12/21	5:30pm Wed 22/12/21
Thu 30/12/21	11:30am Thu 23/12/21	5:30pm Thu 23/12/21
Fri 31/12/21	11:30am Thu 23/12/21	5:30pm Thu 23/12/21
Sat 01/01/22	11:30am Thu 23/12/21	5:30pm Thu 23/12/21
Sun 02/01/22	11:30am Fri 24/12/21	4:30pm Fri 24/12/21
Mon 03/01/22	11:30am Fri 24/12/21	4:30pm Fri 24/12/21
Tue 04/01/22	11:30am Fri 24/12/21	4:30pm Fri 24/12/21

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Prime7

Schedule Date	Placements/Bookings Completed By	Material Applied By	Dub Locations & ClearAds Advised By	Schedule Downloaded
Tue 21/12/21	10:30am Mon 20/12/21	12pm Mon 20/12/21	4pm Mon 20/12/21	Mon 20/12/21
Wed 22/12/21	10:30am Tue 21/12/21	12pm Tue 21/12/21	4pm Tue 21/12/21	Tue 21/12/21
Thu 23/12/21	10:30am Wed 22/12/21	12pm Wed 22/12/21	4pm Wed 22/12/21	Wed 22/12/21
Fri 24/12/21	10:30am Thu 23/12/21	12pm Thu 23/12/21	4pm Thu 23/12/21	Thu 23/12/21
Sat 25/12/21	10:30am Thu 23/12/21	12pm Thu 23/12/21	4pm Thu 23/12/21	Thu 23/12/21
Sun 26/12/21	12pm Thu 23/12/21	4pm Thu 23/12/21	4pm Thu 23/12/21	Thu 23/12/21
Mon 27/12/21	COB Thu 23/12/21	10:30am Fri 24/12/21	12pm Fri 24/12/21	Fri 24/12/21
Tue 28/12/21	COB Thu 23/12/21	10:30am Fri 24/12/21	12pm Fri 24/12/21	Fri 24/12/21
Wed 29/12/21	COB Thu 23/12/21	10:30am Fri 24/12/21	12pm Fri 24/12/21	Fri 24/12/21
Thu 30/12/21	10:30am Wed 29/12/21	12pm Wed 29/12/21	4pm Wed 29/12/21	Wed 29/12/21
Fri 31/12/21	10:30am Thu 30/12/21	12pm Thu 30/12/21	4pm Thu 30/12/21	Thu 30/12/21
Sat 01/01/22	10:30am Thu 30/12/21	12pm Thu 30/12/21	4pm Thu 30/12/21	Thu 30/12/21
Sun 02/01/22	COB Thu 30/12/21	10:30am Fri 31/12/21	12pm Fri 31/12/21	Fri 31/12/21
Mon 03/01/22	COB Thu 30/12/21	10:30am Fri 31/12/21	12pm Fri 31/12/21	Fri 31/12/21
Tue 04/01/22	COB Thu 30/12/21	10:30am Fri 31/12/21	12pm Fri 31/12/21	Fri 31/12/21
Wed 05/01/22	10:30am Tue 04/01/22	12pm Tue 04/01/22	4pm Tue 04/01/22	Tue 04/01/22
Thu 06/01/22	10:30am Wed 05/01/22	12pm Wed 05/01/22	4pm Wed 05/01/22	Wed 05/01/22
Fri 07/01/22	10:30am Thu 06/01/22	12pm Thu 06/01/22	4pm Thu 06/01/22	Thu 06/01/22

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WIN

TX Date	All Orders Entered & Material Instructions Applied	Dub Delivery & ClearAds Approval
Wed 22/12/21	12:00pm Tue 21/12/21	2:00pm Tue 21/12/21
Thu 23/12/21	12:00pm Tue 21/12/21	2:00pm Tue 21/12/21
Fri 24/12/21	12:00pm Wed 22/12/21	2:00pm Wed 22/12/21
Sat 25/12/21	12:00pm Wed 22/12/21	2:00pm Wed 22/12/21
Sun 26/12/21	12:00pm Thu 23/12/21	2:00pm Thu 23/12/21
Mon 27/12/21	12:00pm Thu 23/12/21	2:00pm Thu 23/12/21
Tue 28/12/21	11:00am Fri 24/12/21	1:00pm Fri 24/12/21
Wed 29/12/21	11:00am Fri 24/12/21	1:00pm Fri 24/12/21
Thu 30/12/21	11:00am Wed 29/12/21	1:00pm Wed 29/12/21
Fri 31/12/21	11:00am Thu 30/12/21	1:00pm Thu 30/12/21
Sat 01/01/22	11:00am Thu 30/12/21	1:00pm Thu 30/12/21
Sun 02/01/22	11:00am Fri 31/12/21	1:00pm Fri 31/12/21
Mon 03/01/22	11:00am Fri 31/12/21	1:00pm Fri 31/12/21
Tue 04/01/22	11:00am Fri 31/12/21	1:00pm Fri 31/12/21
Wed 05/01/22	Normal Deadlines Apply	Normal Deadlines Apply

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Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Fri 17/12/21	Normal Deadlines	Normal Deadlines
Sat 18/12/21	Normal Deadlines	Normal Deadlines
Sun 19/12/21	Normal Deadlines	Normal Deadlines
Mon 20/12/21	Normal Deadlines	Normal Deadlines
Tue 21/12/21	Noon Mon 20/12/21	2pm Mon 20/12/21
Wed 22/12/21	Noon Tue 21/12/21	2pm Tue 21/12/21
Thu 23/12/21	Noon Tue 21/12/21	2pm Tue 21/12/21
Fri 24/12/21	Noon Wed 22/12/21	2pm Wed 22/12/21
Sat 25/12/21	Noon Wed 22/12/21	2pm Wed 22/12/21
Sun 26/12/21	Noon Thu 23/12/21	2pm Thu 23/12/21
Mon 27/12/21	Noon Thu 23/12/21	2pm Thu 23/12/21
Tue 28/12/21	Noon Fri 24/12/21	2pm Fri 24/12/21
Wed 29/12/21	Noon Fri 24/12/21	2pm Fri 24/12/21
Thu 30/12/21	Noon Wed 29/12/21	2pm Wed 29/12/21
Fri 31/12/21	Noon Thu 30/12/21	2pm Thu 30/12/21
Sat 01/01/22	Noon Thu 30/12/21	2pm Thu 30/12/21
Sun 02/01/22	Noon Fri 31/12/21	2pm Fri 31/12/21
Mon 03/01/22	Noon Fri 31/12/21	2pm Fri 31/12/21
Tue 04/01/22	Normal Deadlines	Normal Deadlines
Wed 05/01/22	Normal Deadlines	Normal Deadlines

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NBN

TX Schedule	Latest to be booked by	Latest to be Delivered
Fri 17/12/21	Normal Deadlines	Normal Deadlines
Sat 18/12/21	Normal Deadlines	Normal Deadlines
Sun 19/12/21	Normal Deadlines	Normal Deadlines
Mon 20/12/21	Normal Deadlines	Normal Deadlines
Tue 21/12/21	Noon Mon 20/12/21	2pm Mon 20/12/21
Wed 22/12/21	Noon Tue 21/12/21	2pm Tue 21/12/21
Thu 23/12/21	Noon Tue 21/12/21	2pm Tue 21/12/21
Fri 24/12/21	Noon Wed 22/12/21	2pm Wed 22/12/21
Sat 25/12/21	Noon Wed 22/12/21	2pm Wed 22/12/21
Sun 26/12/21	Noon Thu 23/12/21	2pm Thu 23/12/21
Mon 27/12/21	Noon Thu 23/12/21	2pm Thu 23/12/21
Tue 28/12/21	Noon Fri 24/12/21	2pm Fri 24/12/21
Wed 29/12/21	Noon Fri 24/12/21	2pm Fri 24/12/21
Thu 30/12/21	Noon Wed 29/12/21	2pm Wed 29/12/21
Fri 31/12/21	Noon Thu 30/12/21	2pm Thu 30/12/21
Sat 01/01/22	Noon Thu 30/12/21	2pm Thu 30/12/21
Sun 02/01/22	Noon Fri 31/12/21	2pm Fri 31/12/21
Mon 03/01/22	Noon Fri 31/12/21	2pm Fri 31/12/21
Tue 04/01/22	Normal Deadlines	Normal Deadlines
Wed 05/01/22	Normal Deadlines	Normal Deadlines

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Foxtel Media

Week Commencing	FOXTEL Material Instructions Due	CARTOON & BOOM CAD & Material Due	FOXTEL CAD & Material Due
W/c 05/12/21	12pm Wed 01/12/21	5pm Wed 01/12/21	5pm Thu 02/12/21
W/c 12/12/21	12pm Tue 07/12/21	5pm Wed 08/12/21	5pm Thu 09/12/21
W/c 19/12/21	12pm Thu 09/12/21	5pm Tue 14/12/21	5pm Thu 16/12/21
W/c 26/12/21	12pm Wed 15/12/21	5pm Wed 15/12/21	5pm Thu 16/12/21
W/c 02/01/22	12pm Wed 15/12/21	5pm Wed 15/12/21	5pm Thu 16/12/21
W/c 09/01/22	5pm Wed 05/01/22	5pm Wed 05/01/22	5pm Thu 06/01/22
W/c 16/01/22 *Due to an international public holiday	El: 5pm Tue 11/01/22 FOXTEL: 5pm Wed 12/01/22	5pm Wed 12/01/22	5pm Thu 13/01/22
W/c 23/01/22 *Australia Day	5pm Wed 19/01/22	5pm Wed 19/01/22	5pm Thu 20/01/22
W/c 30/01/22 *Due to the public holiday on 26/01	5pm Wed 25/01/22	5pm Wed 25/01/22	5pm Thu 27/01/22

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
19 (Dec)	20	21	22	23	24	25 Christmas Day
26 Boxing Day	27 Christmas Day Holiday	28 Boxing Day Holiday	29	30	31	01 (Jan) New Year's Day
02 Day After New Year's Day	03 New Year's Day Holiday	04 Day After New Year's Day Holiday	05	06	07	08

CAB

CAB will be closing at 5pm on Thursday 23 December and open again on Monday 10 January 2022.

CAB will have an 'on-call' service to deal with any urgent matters on the days when the office is officially closed.

All requests on these days should be sent to advice@commercialapprovals.co.nz.

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Discovery Channels NZ

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 12/12/21	Wed 08/12/21	Wed 08/12/21
Sun 19/12/21	Lifestyle channels: Wed 08/12/21 All others: Mon 13/12/21	Mon 13/12/21
Sun 26/12/21	Mon 13/12/21	Wed 15/12/21
Sun 02/01/22	Wed 15/12/21	Mon 20/12/21
Sun 09/01/22 - Mon 10/01/22	Wed 15/12/21	Mon 20/12/21

SKY / Prime

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 12/12/21	Wed 08/12/21	Wed 08/12/21
Sun 19/12/21	Wed 08/12/21	Mon 13/12/21
Sun 26/12/21	Wed 15/12/21	Wed 15/12/21
Sun 02/01/22	Wed 15/12/21	Wed 15/12/21
Sun 09/01/22 - Mon 10/01/22	Wed 15/12/21	Wed 15/12/21

TVNZ

Transmission W/c	Instructions to be Supplied By	CAB approved Material to be supplied by
Sun 05/12/21	Wed 01/12/21	Thu 02/12/21
Sun 12/12/21	Wed 08/12/21	Thu 09/12/21
Sun 19/12/21	Mon 13/12/21	Tue 14/12/21
Sun 26/12/21	Thu 16/12/21	Fri 17/12/21
Sun 02/01/22	10am Wed 22/12/21	10am Wed 22/12/21
Sun 09/01/22 - Mon 10/01/22	10am Wed 22/12/21	10am Wed 22/12/21

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