

Australia Broadcaster Deadlines

Christmas and New Year 2020



Peach

Peach's delivery platforms, Peach and Peach Classic, are operational 24 hours a day, 7 days a week, all year round.

Peach Support can be reached via:

- Chat (once logged in) - www.peachvideo.com
- Email - support.anz@peachvideo.com
- Phone - 1300 664 882

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEDT.

ClearAds

Business Hours

- 21-23 December – Normal business hours
- 24 December (Christmas Eve) – Closed from 12pm
- 25-28 December – Closed for business
- 29-31 December – Services available by special request by contacting hello@clearads.com.au by 12pm 24 December
- 1-3 January 2021 – Closed for business
- 4 January 2021 – Re-open for business as usual

Cut off times for Fast Track services

Priority (24-hour turnaround): 9:00am Wednesday 23 December

Red Hot (3-hour turnaround): 9:00am Thursday 24 December

Express (1-hour turnaround): 11:00am Thursday 24 December

Pronto (30min turnaround): 11:30am Thursday 24 December

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Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval in process	
W/c 13/12/20	Sun 13/12/20	5pm Wed 09/12/20	Thu 10/12/20	
	Mon 14/12/20			
	Tue 15/12/20			
	Wed 16/12/20		5pm Wed 09/12/20	Mon 14/12/20
	Thu 17/12/20			
	Fri 18/12/20			
	Sat 19/12/20			
W/c 20/12/20 (Close down weeks)	Sun 20/12/20	5pm Wed 16/12/20	Thu 17/12/20	
	Mon 21/12/20			
	Tue 22/12/20			
	Wed 23/12/20		5pm Wed 16/12/20	Mon 21/12/20
	Thu 24/12/20			
	Fri 25/12/20			
	Sat 26/12/20			
W/c 27/12/20 (Close down weeks)	Sun 27/12/20	5pm Wed 16/12/20	Wed 23/12/20	
	Mon 28/12/20			
	Tue 29/12/20			
	Wed 30/01/20			
	Thu 31/01/20			
	Fri 01/01/21			
	Sat 02/01/21			
W/c 03/01/21	Sun 03/01/21	5pm Wed 16/12/20	Wed 23/12/20	
	Mon 04/01/21			
	Tue 05/01/21			
	Wed 06/01/21		5pm Wed 16/12/20	Business as usual
	Thu 07/01/21			
	Fri 08/01/21			
	Sat 09/01/21			

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Seven

Keying Instructions, Material Delivery & Clearads details

Instructions for airtime appearing **W/c 06/12/20** are required by 1700 Tue 01/12/20

Instructions for airtime appearing **W/c 13/12/20** are required by 1700 Tue 01/12/20

Instructions for airtime appearing **W/c 20/12/20** are required by 1700 Tue 08/12/20

Instructions for airtime appearing **W/c 27/12/20** are required by 1700 Tue 08/12/20

Instructions for airtime appearing **W/c 03/01/21** are required by 1700 Tue 22/12/20

Material On Hand/Available for TX

Airtime appearing **W/c 06/12/20** required by 1700 Wed 02/11/20

Airtime appearing **W/c 13/12/20** required by 1700 Wed 09/12/20

Airtime appearing **W/c 20/12/20** required by 1700 Wed 16/12/20

Airtime appearing **W/c 27/12/20** required by 1700 Wed 16/12/20

Airtime appearing **W/c 03/01/21** required by 1700 Wed 23/12/20

Ten (10, 10Bold, 10Peach, 10Shake)

Week Commencing	Material Instructions	ClearAds Approved & Booked via Peach
Sun 20/12/2020	Wed 16/12/2020	2pm Fri 18/12/2020
Sun 27/12/2020	Wed 16/12/2020	2pm Tue 22/12/2020
Sun 03/01/2021	Mon 21/12/2020	2pm Wed 23/12/2020

*TVCs must be ClearAd approved and booked on servers (if not delivered) - otherwise a D&C will be actioned

Ten (Viacom - MTV, Nickelodeon, Nick Jr)

Week Commencing	Material Instructions	Viacom Approved & Booked via Peach
Sun 20/12/2020	Wed 09/12/2020	2pm Tue 15/12/2020
Sun 27/12/2020	Wed 16/12/2020	2pm Fri 18/12/2020
Sun 03/01/2021	Mon 21/12/2020	2pm Wed 23/12/2020

*TVCs for Nickelodeon & Nick Jr are to be approved before airing

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SBS

For TX W/c	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
20/11/20	5pm Wed 25/11/20	5pm Thu 26/11/20	5pm Thu 26/11/20	12pm Fri 27/11/20
06/12/20	5pm Wed 02/12/20	5pm Thu 03/12/20	5pm Thu 03/12/20	12pm Fri 04/12/20
13/12/20	5pm Wed 09/12/20	5pm Thu 10/12/20	5pm Thu 10/12/20	12pm Fri 11/12/20
20/12/20	5pm Mon 14/12/20	5pm Tue 15/12/20	5pm Tue 15/12/20	5pm Wed 16/12/20
27/12/20	5pm Mon 21/12/20	5pm Tue 22/12/20	5pm Tue 22/12/20	12pm Wed 23/12/20

WIN

TX Date	Commercial Delivery Booking Deadline
Tue 15/12/20	12pm Mon 14/12/20
Wed 16/12/20	
Thu 17/12/20	12pm Tue 15/12/20
Fri 18/12/20	
Sat 19/12/20	
Sun 20/12/20	12pm Wed 16/12/20
Mon 21/12/20	
Tue 22/12/20	12pm Thu 17/12/20
Wed 23/12/20	
Thu 24/12/20	12pm Fri 18/12/20
Fri 25/12/20	
Sat 26/12/20	
Sun 27/12/20	12pm Mon 21/12/20
Mon 28/12/20	
Tue 29/12/20	
Wed 30/12/20	12pm Tue 22/12/20
Thu 31/12/20	
Fri 01/12/21	
Sat 02/12/21	12pm Wed 23/12/20
Sun 03/12/21	
Mon 04/12/21	

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Imparja

**All times are ACST*

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 15/12/20	10am Mon 14/12/20	12pm Mon 14/12/20
Wed 16/12/20	10am Tue 15/12/20	12pm Tue 15/12/20
Thu 17/12/20	10am Tue 15/12/20	4pm Tue 15/12/20
Fri 18/12/20	10am Wed 16/12/20	4pm Wed 16/12/20
Sat 19/12/20	10am Wed 16/12/20	4pm Wed 16/12/20
Sun 20/12/20	10am Thu 17/12/20	4pm Thu 17/12/20
Mon 21/12/20	10am Thu 17/12/20	4pm Thu 17/12/20
Tue 22/12/20	10am Fri 18/12/20	4pm Fri 18/12/20
Wed 23/12/20	10am Fri 18/12/20	4pm Fri 18/12/20
Thu 24/12/20	10am Fri 18/12/20	4pm Fri 18/12/20
Fri 25/12/20	10am Mon 21/12/20	4pm Mon 21/12/20
Sat 26/12/20	10am Mon 21/12/20	4pm Mon 21/12/20
Sun 27/12/20	10am Tue 22/12/20	4pm Tue 22/12/20
Mon 28/12/20	10am Tue 22/12/20	4pm Tue 22/12/20
Tue 29/12/20	10am Wed 23/12/20	4pm Wed 23/12/20
Wed 30/01/20	10am Wed 23/12/20	4pm Wed 23/12/20
Thu 31/01/20	10am Thu 24/12/20	4pm Thu 24/12/20
Fri 01/01/21	10am Tue 29/12/20	4pm Tue 29/12/20
Sat 02/01/21	10am Tue 29/12/20	4pm Tue 29/12/20
Sun 03/01/21	10am Wed 30/12/20	3pm Wed 30/12/20
Mon 04/01/21	10am Wed 30/12/20	3pm Wed 30/12/20

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Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 15/12/20	12pm Mon 14/12/20	2pm Mon 14/12/20
Wed 16/12/20	12pm Tue 15/12/20	2pm Tue 15/12/20
Thu 17/12/20	4pm Tue 15/12/20	9am Wed 16/12/20
Fri 18/12/20	4pm Wed 16/12/20	9am Thu 17/12/20
Sat 19/12/20	4pm Wed 16/12/20	9am Thu 17/12/20
Sun 20/12/20	4pm Thu 17/12/20	9am Fri 18/12/20
Mon 21/12/20	4pm Thu 17/12/20	9am Fri 18/12/20
Tue 22/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Wed 23/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Thu 24/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Fri 25/12/20	4pm Mon 21/12/20	9am Tue 22/12/20
Sat 26/12/20	4pm Mon 21/12/20	9am Tue 22/12/20
Sun 27/12/20	4pm Tue 22/12/20	9am Wed 23/12/20
Mon 28/12/20	4pm Tue 22/12/20	9am Wed 23/12/20
Tue 29/12/20	4pm Wed 23/12/20	9am Thu 24/12/20
Wed 30/01/20	4pm Wed 23/12/20	9am Thu 24/12/20
Thu 31/01/20	4pm Thu 24/12/20	9am Tue 29/12/20
Fri 01/01/21	4pm Tue 29/12/20	9am Wed 30/12/20
Sat 02/01/21	4pm Tue 29/12/20	9am Wed 30/12/20
Sun 03/01/21	4pm Wed 30/12/20	9am Mon 02/01/21
Mon 04/01/21	4pm Wed 30/12/20	9am Mon 02/01/21

Prime7

On Air Period	Key Numbers Supplied By	Dub / ClearAds Advice
W/c 06/12/20	Tue 01/12/20	Wed 02/12/20
W/c 13/12/20	Tue 08/12/20	Wed 09/12/20
W/c 20/12/20	Tue 15/12/20	Wed 16/12/20
W/c 27/12/20	Fri 18/12/20	Mon 21/12/20
W/c 03/01/21	Tue 22/12/20	Wed 23/12/20

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NBN

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 15/12/20	12pm Mon 14/12/20	2pm Mon 14/12/20
Wed 16/12/20	12pm Tue 15/12/20	2pm Tue 15/12/20
Thu 17/12/20	4pm Tue 15/12/20	9am Wed 16/12/20
Fri 18/12/20	4pm Wed 16/12/20	9am Thu 17/12/20
Sat 19/12/20	4pm Wed 16/12/20	9am Thu 17/12/20
Sun 20/12/20	4pm Thu 17/12/20	9am Fri 18/12/20
Mon 21/12/20	4pm Thu 17/12/20	9am Fri 18/12/20
Tue 22/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Wed 23/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Thu 24/12/20	4pm Fri 18/12/20	9am Mon 21/12/20
Fri 25/12/20	4pm Mon 21/12/20	9am Tue 22/12/20
Sat 26/12/20	4pm Mon 21/12/20	9am Tue 22/12/20
Sun 27/12/20	4pm Tue 22/12/20	9am Wed 23/12/20
Mon 28/12/20	4pm Tue 22/12/20	9am Wed 23/12/20
Tue 29/12/20	4pm Wed 23/12/20	9am Thu 24/12/20
Wed 30/01/20	4pm Wed 23/12/20	9am Thu 24/12/20
Thu 31/01/20	4pm Thu 24/12/20	9am Tue 29/12/20
Fri 01/01/21	4pm Tue 29/12/20	9am Wed 30/12/20
Sat 02/01/21	4pm Tue 29/12/20	9am Wed 30/12/20
Sun 03/01/21	4pm Wed 30/12/20	9am Mon 02/01/21
Mon 04/01/21	4pm Wed 30/12/20	9am Mon 02/01/21

Foxtel Media (formerly MCN)

Week Commencing	Material Instructions Due	Turner CAD & Material Delivery Due	CAD & Material Delivery Due (*Remaining channels)
W/c 06/12/20	12pm Tue 01/12/20	5pm Wed 02/12/20	5pm Thu 03/12/20
W/c 13/12/20	12pm Mon 07/12/20	5pm Wed 09/12/20	5pm Thu 10/12/20
W/c 20/12/20	12pm Mon 14/12/20	5pm Wed 16/12/20	5pm Thu 17/12/20
W/c 27/12/20	12pm Wed 16/12/20	5pm Wed 16/12/20	5pm Thu 17/12/20
W/c 03/01/21	12pm Wed 16/12/20	5pm Wed 16/12/20	5pm Thu 17/12/20
W/c 10/01/21	5pm Wed 06/01/21	5pm Wed 06/01/21	5pm Thu 07/01/21

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

CAB

CAB will be closing at 12pm on Thursday 24 December and open again on Monday 11 January 2021.

CAB will have staff 'on-call' to deal with any urgent matters on 29, 30 and 31 December plus 5, 6, 7 and 8 January.

All requests on these days should be sent to advice@commercialapprovals.co.nz.

Choice TV

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 06/12/20	Wed 02/12/20	EOP Thu 03/12/20
Sun 13/12/20	Wed 09/12/20	EOP Thu 10/12/20
Sun 20/12/20	Wed 09/12/20	EOP Wed 16/12/20
Sun 27/12/20	Wed 16/12/20	EOP Wed 16/12/20
Sun 03/01/21	Wed 16/12/20	EOP Wed 16/12/20
Sun 10/01/21 - Mon 11/01/21	Thu 17/12/20	EOP Wed 16/12/20

MediaWorks

Transmission W/c	Instructions to be Supplied By	CAB approved Material to be supplied by
Sun 13/12/20	Wed 09/12/20	Wed 09/12/20
Sun 20/12/20	Wed 16/12/20	Wed 16/12/20
Sun 27/12/20	Wed 16/12/20	Fri 18/12/20
Sun 03/01/21 & 10/01/21	Fri 18/12/20	Fri 18/12/20

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SKY/Prime

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 13/12/20	Wed 09/12/20	Wed 09/12/20
Sun 20/12/20	Wed 09/12/20	Mon 14/12/20
Sun 27/12/20	Wed 16/12/20	Wed 16/12/20
Sun 03/01/21 – Mon 11/01/21	Wed 16/12/20	Wed 16/12/20

TVNZ

Transmission W/c	Instructions to be Supplied By	CAB approved Material to be supplied by
Sun 13/12/20	Wed 09/12/20	Wed 09/12/20
Sun 20/12/20	Wed 16/12/20	Wed 16/12/20
Sun 27/12/20	Wed 16/12/20	Fri 18/12/20
Sun 03/01/21 & 10/01/21	Fri 18/12/20	Fri 18/12/20

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