

Broadcaster Deadlines

Easter 2020

Peach

Peach's delivery platform, IMD Cloud, is operational 24 hours a day, 7 days a week, all year round.

Peach Support can be reached via:

- Chat (once logged in) - www.peachvideo.com
- Email - support.anz@peachvideo.com
- Phone - 1300 664 882

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEDT.

ClearAds

ClearAds will be closed Fri 10/04/20 through to Mon 13/04/20

Cut Off Times for Standard and Fast Track Services:

Tue 07/04/20 - **Standard** - Submit before 5:30pm for a turnaround by Thursday

Wed 08/04/20 - **Priority** - Submit before 5:30pm for a turnaround by Thursday

Thu 09/04/20 - **Red Hot / Express / Rush Hour / Final Call** - Submit by the usual same day cut off times applicable to each service for turnaround on Thursday

Seven

Material instructions for airtime appearing **W/c 12/04/20** are required by 1700 Mon 06/04/20

Material instructions for airtime appearing **W/c 19/04/20** are required by 1700 Tue 14/04/20

Airtime appearing **W/c 12/04/20** required to have material on hand by 1700 Wed 08/04/20

Airtime appearing **W/c 19/04/20** required to have material on hand by 1700 Wed 15/04/20

All broadcaster deadlines are determined by the stated broadcaster and not by Peach.

Any queries regarding a broadcaster's deadlines should be directed to the broadcaster directly.





Ten

Week Commencing	Material Instructions	ClearAds Approved & Booked & Delivered via Peach (IMD Cloud)
Sun 05/04/20	Wed 01/04/20	Thu 02/04/20
Sun 12/04/20	Tue 07/04/20	Wed 08/04/20
Sun 19/04/20	Wed 15/04/20	Thu 16/04/20

Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval in process
W/c 05/04/20	Sun 05/04/20	5pm Wed 01/04/20	5pm Thu 02/04/20
	Mon 06/04/20		
	Tue 07/04/20		
	Wed 08/04/20		5pm Mon 06/04/20
	Thu 09/04/20		
	Fri 10/04/20		
	Sat 11/04/20		
W/c 12/04/20	Sun 12/04/20	5pm Tue 07/04/20	5pm Wed 08/04/20
	Mon 13/04/20		
	Tue 14/04/20		
	Wed 15/04/20		
	Thu 16/04/20		
	Fri 17/04/20		
	Sat 18/04/20		

SBS

For TX day	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
Wed 08/04/20	5pm Fri 03/04/20	5pm Mon 06/04/20	5pm Mon 06/04/20	12pm Tue 07/04/20
Thu 09/04/20				
Fri 10/04/20	5pm Mon 06/04/20	5pm Tue 07/04/20	5pm Tue 07/04/20	12pm Wed 08/04/20
Sat 11/04/20				
Sun 12/04/20	5pm Tue 07/04/20	5pm Wed 08/04/20	5pm Wed 08/04/20	12pm Thu 09/04/20

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Mon 13/04/20				
Tue 14/04/20				

NB: SBS cannot accept overnight deliveries on Thursday 9th April as the next day is a public holiday.

WIN

TX Date	Commercial Delivery & ClearAds Approval
Thu 09/04/20	
Fri 10/04/20	4pm Wed 08/04/20
Sat 11/04/20	
Sun 12/04/20	
Mon 13/04/20	12pm Thu 09/04/20
Tue 14/04/20	

Imparja

**All times are ACST*

Days	Date	MI's Deadline	ClearAds Approval & Booked for Delivery Deadline
Good Friday	Fri 10/04/20	4pm Tue 07/04/20	1pm Wed 08/04/20
Easter Monday	Mon 13/04/20	4pm Tue 07/04/20	1pm Wed 08/04/20
W/c 26/04/20	W/c 26/04/20	4pm Thu 23/04/20	1pm Fri 24/04/20

All material must be ClearAds approved and booked with Peach (via IMD Cloud) and on hand by the material on hand deadline date above.

Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Mon 06/04/20	Normal deadlines	Normal deadlines
Tue 07/04/20	11am Tue 07/04/20	12pm Tue 07/04/20
Wed 08/04/20	2pm Tue 07/04/20	4pm Tue 07/04/20
Thu 09/04/20	2pm Wed 08/04/20	4pm Wed 08/04/20
Fri 10/04/20	2pm Wed 08/04/20	4pm Wed 08/04/20
Sat 11/04/20	11am Thu 09/04/20	12pm Thu 09/04/20
Sun 12/04/20	11am Thu 09/04/20	12pm Thu 09/04/20
Mon 13/04/20	11am Thu 09/04/20	12pm Thu 09/04/20

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Tue 14/04/20	Normal deadlines	Normal deadlines
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Prime7

TX Schedule	Dub / ClearAds Advice	Key Numbers Supplied By
Tue 07/04/20	4pm Mon 06/04/20	Mon 06/04/20
Wed 08/04/20	4pm Tue 07/04/20	Tue 07/04/20
Thu 09/04/20	4pm Tue 07/04/20	Tue 07/04/20
Fri 10/04/20	4pm Wed 08/04/20	Wed 08/04/20
Sat 11/04/20	4pm Wed 08/04/20	Wed 08/04/20
Sun 12/04/20	4pm Thu 09/04/20	Thu 09/04/20
Mon 13/04/20	4pm Thu 09/04/20	Thu 09/04/20
Tue 14/04/20	4pm Thu 09/04/20	Thu 09/04/20

NBN

TX Schedule	Latest to be booked by	Latest to be Delivered
Mon 06/04/20	Normal deadlines	Normal deadlines
Tue 07/04/20	11am Tue 07/04/20	12pm Tue 07/04/20
Wed 08/04/20	2pm Tue 07/04/20	4pm Tue 07/04/20
Thu 09/04/20	2pm Wed 08/04/20	4pm Wed 08/04/20
Fri 10/04/20	2pm Wed 08/04/20	4pm Wed 08/04/20
Sat 11/04/20	11am Thu 09/04/20	12pm Thu 09/04/20
Sun 12/04/20	11am Thu 09/04/20	12pm Thu 09/04/20
Mon 13/04/20	11am Thu 09/04/20	12pm Thu 09/04/20
Tue 14/04/20	Normal deadlines	Normal deadlines

Foxtel Media (formerly MCN)

Week Commencing	ClearAds and Material Delivery	Turner ClearAds and Material Delivery
W/c 12/04/20	5pm Wed 08/04/20	5pm Tue 07/04/20

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

CAB

CAB will be closed from 5:30 pm on Thursday 9 April and open again on Tuesday 14 April 2020.

Choice TV

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 05/04/20	12pm Wed 01/04/20	10am Thu 02/04/20
Sun 12/04/20	12pm Mon 06/04/20	10am Wed 08/04/20
Sun 19/04/20	12pm Wed 15/04/20	10am Thu 16/04/20
Sun 26/04/20	12pm Wed 22/04/20	10am Thu 23/04/20

MediaWorks

For the Easter long weekend, materials to be delivered by Tuesday 7th April, 2020.

SKY/Prime

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 05/04/20	12pm Wed 01/04/20	5pm Wed 01/04/20
Sun 12/04/20	12pm Tue 07/04/20	5pm Tue 07/04/20
Sun 19/04/20	12pm Tue 14/04/20	12pm Wed 15/04/20

TVNZ

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 05/04/20	Wed 01/04/20	Thu 02/04/20
Sun 12/04/20	12pm Tue 07/04/20	12pm Tue 07/04/20
Sun 19/04/20	12pm Wed 15/04/20	12pm Thu 16/04/20
Sun 26/04/20	12pm Tue 21/04/20	12pm Wed 22/04/20

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