

Broadcaster Deadlines

Christmas and New Year 2019

Peach

Peach's delivery platform, IMD Cloud, is operational 24 hours a day, 7 days a week, all year round.

Peach Support can be reached via:

- Chat (once logged in) - www.peachvideo.com
- Email - support.anz@peachvideo.com
- Phone - 1300 664 882

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEDT.

ClearAds

Business Hours

16-20 December and 23 December – Normal business hours

Tue 24 December (Christmas Eve) – Open for business as usual but operating with skeleton staff

Wed 25 December – Wed 1 January 2020 – ClearAds will be closed for business

Thursday 2 January 2020 – ClearAds will re-open for business as usual

Cut off times for Fast Track services

Priority: 12pm, Friday 20 December

Red Hot: Submit before 9am, Tue 24 December

Express (1 Hour turnaround): Submit before 11am, Tue 24 December

If you require after-hours services, please get in contact with ClearAds as they can always make special arrangements for you and your clients.

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Any queries regarding a broadcaster's deadlines should be directed to the broadcaster directly.*



Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval in process
W/c 15/12/19	Sun 15/12/19	5pm Wed 11/12/19	5pm Thu 12/12/19
	Mon 16/12/19		
	Tue 17/12/19		
	Wed 18/12/19		5pm Mon 16/12/19
	Thu 19/12/19		
	Fri 20/12/19		
	Sat 21/12/19		
W/c 22/12/19 (Close down weeks)	Sun 22/12/19	5pm Wed 11/12/19	5pm Tue 17/12/19
	Mon 23/12/19		
	Tue 24/12/19		
	Wed 25/12/19		
	Thu 26/12/19		
	Fri 27/12/19		
	Sat 28/12/19		
W/c 29/12/19 (Close down weeks)	Sun 29/12/19	5pm Tue 17/12/19	5pm Wed 18/12/19
	Mon 30/12/19		
	Tue 31/12/19		
	Wed 01/01/20		
	Wed 02/01/19		
	Thu 03/01/19		
	Fri 04/01/19		
W/c 05/01/20	Sat 05/01/19	5pm Tue 17/12/19	5pm Wed 18/12/19
	Sun 06/01/19		
	Mon 07/01/19		Business as usual
	Tue 08/01/19		
	Wed 09/01/19		
	Thu 10/01/19		
	Fri 11/01/19		

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Seven

Material instructions for airtime appearing **W/c 08/12/19** are required by 1700 Tue 03/12/19

Material instructions for airtime appearing **W/c 15/12/19** are required by 1700 Tue 03/12/19

Material instructions for airtime appearing **W/c 22/12/19** are required by 1700 Tue 10/12/19

Material instructions for airtime appearing **W/c 29/12/19** are required by 1700 Tue 10/12/19

Airtime appearing **W/c 08/12/19** required to have material on hand by 1700 Wed 04/11/19

Airtime appearing **W/c 15/12/19** required to have material on hand by 1700 Wed 11/12/19

Airtime appearing **W/c 22/12/19** required to have material on hand by 1700 Wed 18/12/19

Airtime appearing **W/c 29/12/19** required to have material on hand by 1700 Wed 18/12/19

Ten

Week Commencing	Material Instructions	ClearAds Approved & Booked & Delivered via Peach (IMD Cloud)
Sun 15/12/2019	Wed 11/12/2019	Thu 12/12/2019
Sun 22/12/2019	Wed 11/12/2019	Wed 18/12/2019
Sun 29/12/2019	Tue 17/12/2019	Mon 23/12/2019
Sun 05/01/2020	Tue 17/12/2019	Mon 30/12/2019

SBS

For TX W/c	MIs Due	ClearAds Approval	Booking via Peach	Material On Hand
01/12/19	5pm Tue 26/11/19	5pm Tue 26/11/19	5pm Tue 26/11/19	5pm Wed 27/11/19
08/12/19	5pm Tue 03/12/19	5pm Tue 03/12/19	5pm Tue 03/12/19	5pm Wed 04/12/19
15/12/19	5pm Tue 10/12/19	5pm Tue 10/12/19	5pm Tue 10/12/19	5pm Wed 11/12/19
22/12/19	5pm Tue 17/12/19	5pm Tue 17/12/19	5pm Tue 17/12/19	5pm Wed 18/12/19
29/12/19	5pm Mon 23/12/19	5pm Mon 23/12/19	5pm Mon 23/12/19	12pm Fri 27/12/19

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WIN

TX Date	Commercial Booking Deadline	Commercial Delivery & ClearAds Approval
Sat 14/12/19	4pm Thu 12/12/19	4pm Fri 13/12/19
Sun 15/12/19		
Mon 16/12/19		
Tue 17/12/19		
Wed 18/12/19		
Thu 19/12/19	4pm Tue 17/12/19	4pm Wed 18/12/19
Fri 20/12/19		
Sat 21/12/19		
Sun 22/12/19		
Mon 23/12/19		
Tue 24/12/19	4pm Thu 19/12/19	4pm Fri 20/12/19
Wed 25/12/19		
Thu 26/12/19		
Fri 27/12/19		
Sat 28/12/19		
Sun 29/12/19	4pm Mon 23/12/19	12pm Tue 24/12/19
Mon 30/12/19		
Tue 31/12/19		
Wed 01/01/20		
Thu 02/01/20		

Imparja

*All times are ACST

Public Holiday	Date	MI's Deadline	ClearAds Approval & Booked for Delivery Deadline
Christmas Day	Wed 25/12/19	5pm Mon 16/12/19	1pm Thu 19/12/19
Boxing Day	Thu 26/12/19	5pm Mon 16/12/19	1pm Thu 19/12/19
New Year's Day	Wed 01/01/20	5pm Mon 23/12/19	1pm Fri 27/12/19

All material must be ClearAds approved and booked with Peach (via IMD Cloud) and on hand by the material on hand deadline date above.

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Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 17/12/19	4pm Mon 16/12/19	4pm Mon 16/12/19
Wed 18/12/19	4pm Tue 17/12/19	4pm Tue 17/12/19
Thu 19/12/19	4pm Tue 17/12/19	9am Wed 18/12/19
Fri 20/12/19	4pm Wed 18/12/19	9am Thu 19/12/19
Sat 21/12/19	4pm Wed 18/12/19	9am Thu 19/12/19
Sun 22/12/19	4pm Thu 19/12/19	9am Fri 20/12/19
Mon 23/12/19	4pm Thu 19/12/19	9am Fri 20/12/19
Tue 24/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Wed 25/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Thu 26/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Fri 27/12/19	4pm Mon 23/12/19	9am Tue 24/12/19
Sat 28/12/19	4pm Mon 23/12/19	9am Tue 24/12/19
Sun 29/12/19	4pm Tue 24/12/19	9am Wed 25/12/19
Mon 30/12/19	4pm Tue 24/12/19	9am Wed 25/12/19
Tue 31/12/19	4pm Mon 30/12/19	4pm Mon 30/12/19
Wed 01/01/20	4pm Tue 31st Dec	4pm Tue 31st Dec
Thu 02/01/20	Normal Deadlines	Normal Deadlines
Fri 03/01/20	Normal Deadlines	Normal Deadlines
Sat 04/01/20	Normal Deadlines	Normal Deadlines
Sun 05/01/20	Normal Deadlines	Normal Deadlines

Prime7

On Air Period	Key Numbers Supplied By	Dub / ClearAds Advice
W/c 01/12/19	Tue 26/11/19	Wed 27/11/19
W/c 08/12/19	Tue 03/12/19	Wed 04/12/19
W/c 15/12/19	Tue 10/12/19	Wed 11/12/19
W/c 22/12/19 & W/c 29/12/19	Tue 17/12/19	Wed 18/12/19

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NBN

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 17/12/19	11am Mon 16/12/19	Noon Mon 16/12/19
Wed 18/12/19	11am Tue 17/12/19	Noon Tue 17/12/19
Thu 19/12/19	4pm Tue 17/12/19	9am Wed 18/12/19
Fri 20/12/19	4pm Wed 18/12/19	9am Thu 19/12/19
Sat 21/12/19	4pm Wed 18/12/19	9am Thu 19/12/19
Sun 22/12/19	4pm Thu 19/12/19	9am Fri 20/12/19
Mon 23/12/19	4pm Thu 19/12/19	9am Fri 20/12/19
Tue 24/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Wed 25/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Thu 26/12/19	4pm Fri 20/12/19	9am Mon 23/12/19
Fri 27/12/19	4pm Mon 23/12/19	9am Tue 24/12/19
Sat 28/12/19	4pm Mon 23/12/19	9am Tue 24/12/19
Sun 29/12/19	4pm Tue 24/12/19	9am Wed 25/12/19
Mon 30/12/19	4pm Tue 24/12/19	9am Wed 25/12/19
Tue 31/12/19	11am Mon 30/12/19	Noon Mon 30/12/19
Wed 01/01/20	11am Tue 31st Dec	Noon Tue 31st Dec
Thu 02/01/20	Normal Deadlines	Normal Deadlines
Fri 03/01/20	Normal Deadlines	Normal Deadlines
Sat 04/01/20	Normal Deadlines	Normal Deadlines
Sun 05/01/20	Normal Deadlines	Normal Deadlines

Foxtel Media (formerly MCN)

Week Commencing	ClearAds and Material Delivery	Turner ClearAds and Material Delivery
W/c 08/12/19	5pm Thu 05/12/19	5pm Wed 04/12/19
W/c 15/12/19	5pm Wed 11/12/19	5pm Wed 11/12/19
W/c 22/12/19	5pm Thu 19/12/19	5pm Mon 16/12/19
W/c 29/12/19	5pm Thu 19/12/19	5pm Wed 18/12/19
W/c 05/01/20	5pm Thu 19/12/19	5pm Thu 19/12/19

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

CAB

CAB will be closed from 5:30 pm on Friday 20 December and open again on Monday 6 January 2020.

CAB will have staff 'on-call' to deal with any urgent matters on 23, 24, 27, 30 and 31 December plus 3 January.

All requests on these days should be sent to advice@commercialapprovals.co.nz.

Choice TV

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 01/12/19	12pm Mon 25/11/19	12pm Thu 28/11/19
Sun 08/12/19	EOP Fri 29/11/19	12pm Thu 05/12/19
Sun 15/12/19	12pm Wed 04/12/19	12pm Thu 12/12/19
Sun 22/12/19	12pm Tue 10/12/19	EOP Mon 16/12/19
Sun 29/12/19	12pm Fri 13/12/19	10am Wed 18/12/19
Sun 05/01/20 – Wed 08/01/20	12pm Tue 17/12/19	10am Wed 18/12/19

MediaWorks

Transmission W/c	Instructions to be Supplied By	CAB approved Material to be supplied by
Sun 15/12/19	Wed 11/12/19	Wed 11/12/19
Sun 22/12/19	Tue 17/12/19	Wed 18/12/19
Sun 29/12/19	Wed 18/12/19	Thu 19/12/19
Sun 05/01/20	Thu 19/12/19	Fri 20/12/19

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SKY/Prime

Transmission W/c	Instructions to be Supplied by	CAB Approved Material to be Supplied by
Sun 08/12/19	Wed 04/12/19	Wed 04/12/19
Sun 15/12/19	Fri 06/12/19	12pm Tue 10/12/19
Sun 22/12/19	Thu 12/12/19	Fri 13/12/19
Sun 29/12/19	Fri 13/12/19	Mon 16/12/19
Sun 05/01/20 - Mon 06/01/20	Fri 13/12/19	Mon 16/12/19

TVNZ

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 08/12/19	Wed 04/12/19	Thu 05/12/19
Sun 15/12/19	Mon 09/12/19	Tue 10/12/19
Sun 22/12/19	Thu 12/12/19	Fri 13/12/19
Sun 29/12/19	Tue 17/12/19	Wed 18/12/19
Sun 05/01/20 - Tue 07/01/20	10am Thu 19/12/19	10am Fri 20/12/19

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